

2012 IEDRC Jeju Island CONFERENCES SCHEDULE

2012 3rd International Conference on Education and Management Technology
(ICEMT 2012)

2012 4th International Conference on Information and Financial Engineering
(ICIFE 2012)

2012 International Conference on Knowledge, Culture and Society (ICKCS 2012)

2012 2nd Journal Conference on e-Education, e-Business, e-Management and
e-Learning (JC4E 2012 2nd)

Jeju Island, South Korea
June 29-30, 2012

Co-Sponsored by



<http://www.iedrc.org/>

Registration Only: June 29, 2012 (Friday)

Seogwipo KAL Hotel

10: 00 – 12: 30 13: 30 - 17: 00	Arrival and Registration
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Note: (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on June 30, 2012.

Conference: Morning, June 30, 2012 (Saturday)

Venue: Emerald Room

08:30- 08:40	Opening Remarks Patrick Letouze Federal University of Tocantins, Brazil
08:40-09:20	Keynote Speaker Speech 1 Kang Zhang Visual Computing Lab the University of Texas at Dallas, USA Software Engineering Education - Where are We Now and Headed?''
09:20-10:00	Keynote Speaker Speech 2 Patrick Letouze Federal University of Tocantins, Brazil What could we teach using the prisoner's dilemma?
10:00- 10:20	Coffee Break & Photo Session
10:20-11:00	Keynote Speaker Speech 3 Eun Jin Hwang Indiana University of Pennsylvania, Indiana, Pennsylvania, USA The Influence of U.S. University Students' Involvement in Social Networking on Teaching and Learning

Morning, June 30, 2012 (Saturday)

SESSION – 1 (JC4E 2012 2nd)

Venue: Rose Room

Session Chair: **Dimitar Velev**

Time: 09:00 – 11:30

CZ02002	Bias Reduced Designation of Inhomogeneous Assessors on Repetitive Tasks in Large Numbers Zhuhan Jiang and Jiansheng Huang
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CZ02003	An Investigation of Demotivators for Online Resources Shih-Hsien Yang
CZ02004	A Study on the Online Language Learning Anxiety Among Adult Learners Faizah A Majid, Wan Nurul Elia Haslee Sharil, Johan Eddy Luaran, Fazyudi and Ahmad Nadzri
CZ02005	The Application of Mirror-image approach in Language Teaching Li Lin
CZ02007	Architecture for Lost Mobile Tracker Application Jude Joseph Lamug Martinez and Nelson Widjaya
CZ02009	Analysis of Consumer Repurchase Intention towards Online Shopping in Indonesia's Online Retail Business Market Mathias Dharmawirya and Bintang A. Smith
CZ02010	Using Mathematical Subjects to Study Self-Test for Enhancement the Detection of Learning Effectiveness Ting-Sheng Weng, Meng-Hui Hsu, Jen-Yen Lin and Der-Ching Yang
CZ02014	Study the barriers of e-Purchase in Chain Stores in Tehran Hooman Ahvari
CZ02018	Perfecting the Culinary Arts via Youtube Way Mohammad Azli Razli, Farina Tazijan, Suzana AB.Rahim, Fazrul Azmi Zulkifli, Nina Farisha and Muhammad Abdullah Hemdi
CZ02019	Implementing Virtual Presentation Programs in Classrooms Farina Nozakiah Tazijan, Suzana Ab. Rahim, Fauziah Abd. Halim, Isma Noornisa Ismail, Aznizam Abdullah and Tom Cochrane
CZ02021	Teachers' Changing Role in Computer Assisted Language Learning in Higher Education in China Wang Jianli
CZ02023	Youtubing to Language Perfection in A Culinary Environment Suzana AB. Rahim, Farina Tazijan, Fazrul Azmi Zulkifli, Mohamad Azli Razali and Rushita Ismail
CZ02024	E-mail Marketing: Advantages, Disadvantages and Improving techniques Elham Fariborzi, M. Zahedifard
CZ02026	Effectiveness of an Alternative Digital Learning Environment for Steel Connection Design Education Borinara Park
CZ02027	Development and Evaluation of the Blended Learning Courses at Sam Ratulangi University in Indonesia Sary D. E. Paturusi, Yoshifumi Chisaki, and Tsuyoshi Usagawa
CZ02028	Preliminary use of an e-learning pilot system for secondary educational institutions in Tuvalu: The initial implementation Atufenua Maui, Tony Kwato'o, Ronald Vetter, Yoshifumi Chisaki, and Tsuyoshi Usagawa.
CZ02030	Study on the Development of Animation Imagination Rating Scales and the Learning Model Chin-Chun Huang
CZ02032	Social-media-assisted Learning: A Case Study of Teaching Computer Science on Facebook

	Pei-Yi Ku, Yu-Tzu Lin, and Yu-Hsin Tsai
CZ02034	Using Blog to Facilitate Reflection Activities in the Development of Positive Psychology Chiung-Fang Chiu and Yu-Tzu Lin

SESSION – 2 (ICIFE 2012)

Venue: Rose Room

Session Chair: **David Prata**

Time: 11:30 – 12:30

C00007	ANFIS prediction of the physical properties of degradable plastic. Rosma Mohd Dom, Syamsiah Abu Bakar, Ajab Bai Akbarally
C00011	Satisfaction: Global Senior Tourists in Thailand Kevin Wongleedee
C00012	Satisfaction in Qualities of Tourism Destination Management: A Case of American Tourists in Thailand Sakul Jariyachamsit, Kevin Wongleedee and Kingkan Ponsiri
C00013	The Education and Research of Islamic Art in the Mosques in Bangkok, Thailand Pibool Wajittragum
C00015	Financial Liquidity Problem Solving in Hotel and Lodging: Nakhon Pathom & Samut Songkram Krisada Sungkhamanee
C10036	A needs analysis approach to self-access English learning: Perspectives of students and teachers Jessie CHOI

12: 30 - 13: 30	Buffet Lunch
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Afternoon June 30, 2012 (Saturday)

SESSION – 3

Venue: Emeraald Room

Session Chair: **Kang Zhang**

Time: 11:00 – 12:30

W00002	Performance Analysis Of Cooperative Communication System With A SISO System In Flat Fading Rayleigh Channel Sara Viqar, Shoab Ahmed, Zaka Ul-Mustafa, Waleed Ejaz
W00011	Evaluating Islamic Azad University's websites from the point of view of knowledge management standards Faranak Mohsenzadeh, Hassan Behzadi, Ali Sarchami
W00012	Investigating the role of libertarians and information specialists in management of digital libraries in libraries of Islamic Azad University-Region seven Ali Sarchami, Faranak Mohsenzadeh
W00013	Prisoner's Dilemma: an IBICT's Approach Patrick Letouze
W00019	The Development of Evolutionary Hardware System Chih-Yung Chen , Yueh-Fei Ho and Jun-Juh Yan
W10007	Diversification and Robust Measures of Tail Risk in Mutual Funds

	Francis In, Woohwan Kim
K00005	Quantity and price auction in built heritage conservation Chng Kean Siang, Khoo Suet Leng and Lim Yoke Mui
K00010	Protect Network Neutrality against Intellectual Property Rights - A Legal and Social Network Perspective Shinto Teramoto
K00012	Exploring a Gender Stereotype in the Taiwanese Society Tai-ying Cheng
K00014	Emotional Intelligence and Conflict Management Styles Nurul Ain Hidayah Abas, Renee Surdick, Kathleen Otto, Sarah Wood and Desiree Budd
K00015	Greeting and thanking in retail transactions in Sarawak, Malaysia Su-Hie Ting, Yih-Long Lau, Gze-Peng Soong and Ngee-Moi Chong
K00018	Beauty Retail Workers: <i>Consumerized</i> and Alienated Guat Im Bok
K00019	Chiangkhan: Cultural Commodification for Tourism and its Impact on Local Community Nattapon Meekaew and Somsak Srisontisuk
K00020	New urbanism: a technique to build Poundbury with the past Yanhui Lei
K00021	From Isologic to Non-isologic, the transition of symbolic communication Wang Qi
K10047	Explaining Social Capital: A study of the Effects of Satisfaction with Life on Social Capital Lily-Suriani Mohd Arif, Fazal Rahim Khan and Syed Arabi Idid

SESSION – 4

Venue: Emeraald Room

Session Chair: **Dimitre Velev**

Time: 13:30 – 15:30

C00016	Low Cost NOAA Satellite Receiving System for Rainfall Prediction Chonmapat Torasa
C00017	Strategies Management How to Increase Value Added of Recycle Garbage Separate for Entrepreneurial and Community in the Central Area of Thailand Yananda Siraphatthada
C00019	Housekeeping, Human Resources: Competency Service Standard Management for Hotel Business in ASEAN Kingkan Pongsiri, Thanasit Suksutdhi and Kanchanapairod C.
C00020	Factors Influencing on Shopping Satisfaction of Quality Management : A Case of Traditional Grocery Stores in Bangkok Suppara Charoenpoom
C00022	Life Long Education: Professional Development Guideline for Partnership in Practicum Placement of English Teacher Candidates in Suan Sunandha Rajabhat University Pintipa Seubsang and Suttipong Boonphadung
C00023	Sustainable Development of the Life Quality for the Elderly by Applying Sufficiency Economy-Based Schooling Suttipong Boonphadung and Pintipa Seubsang

C00024	Efficiency and Potential of Logistic Management in Benjarong Industry Ruedee Niyomrath and Somboon Sarasit
C00028	Performance Evaluations and the Technology Gap Ratio in WBC Baseball Teams Wen-Bin Lin and Mei-Yen Chen
C00035	A Development Training Curriculum of online lesson creation by LMS Moodle for management of technology education of Education students 2 nd year faculty of Education Suan Sunandha Rajabhat University. Chaiwat Waree and Chaiwat Jewpanich
C00036	Partner or Self, Cooperative or Competitive: Who is the Knowledge Gainer? David Prata, Patrick Letouze, George Brito, Paulo Teixeira and Leandro Garcia
C00037	EMBRIO – a 3D software for learning embryology Leandro G. Garcia, Danilo A. Pacheco, Ronnayb L. de Sousa, Ronielson S. Santos and Fabio H. R. Brune
C00038	The Impact of SRA Reading Laboratory on Reading Proficiency Improvement Chaiwat Tantarangsee
C00042	Brand Building at Samut Songkhram Province Phrutsaya Piyanusorn and Chutikarn Sriviboon
C00043	Use of Film-Based Discussion to Promote Thai Reading Ability, Creative Writing and Critical Thinking: The case study of Satit Suansunandah Secondary Demonstration School Bualak Naksongkaew
C00044	Psychological and Situational Antecedents for Politically Responsible Behavior Development in Thai Undergraduate Students Pairin Khadthipong
C00066	Examining Patent Enforcement and Litigation in India from a development perspective – A study Ayyappan Palanissamy

SESSION – 5

Venue: Rose Room

Session Chair: **Patrick Letouze**

Time: 13:30 – 15:30

K00024	Technology and Cyberspace: Don DeLillo Kinuyo Koikawa
K00026	Architecture as Embodied Culture; the Traditional as a Cultural Body in Ganjuran Church, Yogyakarta Undi Gunawan
K00031	A Project Based Oilseed Extraction Research Methodology inspired on IRPM Caroline S. Fleury, Vanessa V. Oster, Diana S. Lopes, Abraham D. G. Zuniga and Patrick Letouze
K00032	Technocultural Epistemes: A Novel Approach to Manifestation of Knowledge Ranamukalage Chandrasoma and Jee Eun Lee
K10005	Street as a Stage: a Model of Dynamic Provision of Public Goods Under the Threat of Protest

	Wen-Kai Wang and Kannika Thampanishvong
K10006	Metaculture as a place for personal creativity on the borders of cultural environments Sergey Yachin
K10007	Effectiveness of R&D capabilities towards operational performance moderated by Intellectual property rights Herman Shah Anuar, Faisal Zulhumadi and Zulkifli Mohamed Udin
K10008	Developing a model for Islamic Hotels: Evaluating opportunities and challenges Mohd Rizal Razalli, Suzzaini Abdullah and Mohamad Ghazali Hassan
K10010	Looking Back and Looking Ahead: The Poetry of Nontsizi Mqgqwetho Thulani Sokombela
K10011	The main drivers of energy consumption in households Asta Mikalauskiene, Dalia Štreimikienė, Irena Alebaite
K10012	Behavioral Changes and GHG Emission Reductions in Lithuanian Households Dalia Štreimikienė and Asta Mikalauskiene
K10013	Study onSpace Configurationand Its Effect on Privacy Provision inTraditional Malay and Iranian Courtyard House Asiah Abdul Rahim and Fatin Zahida Abu Hassan
K10014	Integration of Multicultural Society: Islamic Perspective Nur Saadah Hamisan@Khair, Mahmud Ahmad, Mohd Khairul Nizam Zainan Nazri, Mohd Roslan Mohd Nor and Khadijah Mohd. Khambali @ Hambali
K10017	The Postmodern Condition of Knowledge in Computerized Societies Shahram Afrougheh, Fatemeh Aziz Mohammadi and Danial Kaffashzadeh
K10021	Malaysia, a racialized nation: Study of the concept of race in Malaysia Rie Nakamura
K10025	The Rise and Fall of the Islamic Sciences Fatemeh Azizmohammadi and Nasser Mahmoudi

15: 30 - 15: 50	Coffee Break
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SESSION – 6

Venue: Emeraald Room

Session Chair: **Leandro Garcia**

Time: 15:50 – 18:00

C00045	The Pattern of Successful Small Village Entrepreneur: Case of Central Thailand Paramet Saeng-on and Wittaya Mekhum
C00048	Modeling HPC using the commodity PCs Swee Liang Aw, Arslan Ayari, Sarah Aw
C00049	Prediction of Preclinical Academic Performance using ANFIS Model Basir Abidin and Rosma Mohd Dom
C00050	A Lean Thinking Approach to Managing Safety in Schools Pachernwaat Srichai, Pitipong Yodmongkol, Pradorn Sureephong and Komsak Meksamoot
C00052	How One’s View on Human Beings Affects Management Education toward Innovation Kumiko Yokoi
C00056	The Effects of Cooperative Groups as Communicative Language Teaching Techniques

	for Teaching Grammar to English Teacher Candidates in a Rajabhat University Duangkamol Thitivesa and Suttipong Boonphadung
C00057	Tracing the Spiritual, Emotional, Physical and Intellectual aspects of a Selected Group of Successful Adult Learners Faizah A Majid
C00059	Innovation: A proposal by the Knowledge Management for SMEs Mario Alfonso Luque y Guzmán Sáenz and Víctor Hugo Medina García
C00060	Transformation of Property Tax Management in Local Authorities (LA) Malaysia Based on Star Rating Concept Soeb Pawi, David Martin, Wan Zahari Wan Yusoff, Ibrahim Sipan, Fazira Shafie, & Irsalina Suria
C00065	Development of Extended XDB Protocol and Prototype Wook-Sung Yoo, Spoorthy Gowda and Vishwanath Mamillapalli
C00068	THE Value of Combining Mathematics and Computer Applications Ting-sheng Weng and Meng-hui Hsu
C00069	The Role of Micro Finance Institutions in Supporting Small Businesses in Village : Evidence from West Java Indonesia Yuyus Suryana and Rita Komaladewi
C00072	Innovative Learning of Solar System using Augmented Reality for Primary School Children Zahra Mohana Gebril, Koo Ah-Choo, Yuen May-Chan and Behrang Parhizkar
C00073	SBU Entrepreneurial Behavior: A Theoretical Model and Research Propositions Po-Chien Li, Shang-Jen Liu and Nai-Jung Yeh
C00074	Improving Volume of Customer Ticket for Infrastructure Using Six Sigma DMAIC Approach Noor Nashriq Ramly and Lee Kah Yaw
C00033	Biogas Production from Municipal solid waste and Agricultural waste by participation of Bangnangli community Chaisri Tharasawatpipat and Kowit Suwannahong

SESSION – 7

Venue: Rose Room

Session Chair: **Eun Jin Hwang**

Time: 15:50 – 18:00

C00078	User Generated Videos as Support for 3D Animation Teaching and Learning Yuen May Chan
C00079	The Effectiveness of Digital Usage in Preserving Art and its Aesthetic Yan Peng Lim, Nisa Binti Omar and Erwin Abd Jabbar
C00080	Measuring Risk Dependencies Due to Two Natural Disasters by Bivariate Copula Plamena Zlateva and Dimiter Velev
C00081	2012 Mobile Learning Tendencies Dimiter Velev
C10000	The Effectiveness of Cooperative Learning Method for Promoting Systems Thinking Process of Nursing Students

	Sunipa Chinnawoot and Jittra Sukjaroen
C10002	The significance and measurement of trust in the organization in the light of the empirical studies Dagmara Lewicka, Katarzyna Krot
C10003	Innovation on Pharmacology Knowledge through Short Movie Awirut Singkun
C10004	The simulations using of the emergency medical system Phakkhanat Weerakhachon
C10007	Manpower Requirements for Practical Nurses in Five Southern Border Provinces of Thailand Preeyanuch Chaikongkiat, Apisda Aranyabhang, Tanyalux Sirichana and Atchara Muksikawan
C10008	Plagiarism and Copyright Protection in Academia:A Malaysian Legal Perspective Ida Rosnita Ismail, Suria Fadhillah Md Pauzi and Khairul Anuar Abd Hadi
C10009	Key Characteristics of Innovation Culture – Case Study of Polish Lingerie Company Katarzyna Krot and Dagmara Lewicka
C10012	Correlational Study of Performance Assessment for Services and Environment Attributes in Public Buildings Natasha Khalil, Husrul Nizam Husin, Ahmad Ezanee Hashim, Kumalasari Kipli and Asmah Alia Bohari
C10013	Preliminary Survey on Safety during Occupancy Period in Malaysia’s Low-Cost Housing: Safety Category and Elements Husrul Nizam Husin, Abdul Hadi Nawawi, Faridah Ismail and Natasha Khalil
C10025	Responding to the Space Management Level in Higher Education Institutions Ihfazuzeilla Ibrahim, Wan Zahari Wan Yusoff and Kamalludin Bilal
C10032	The Effectiveness of the Application of Group Activity toward Team Work Behavior Development Ronnaphrom Chunngam and Wichai Utsahajit

SESSION – 8

Venue: Camellia Room

Session Chair: **Asiah Abdul Rahim**

Time: 15:50 – 18:00

K10026	A Social Realism Analysis of Ageism and Innocence in Faulkner’s The Sound and Fury and Steinbeck’s Of Mice and Men Nasser Mahmoudi, Fatemeh Azizmohammadi and Farhad Ghobadi
K10029	A young girl’s construction of identity on a Multi-User Domain: implications for language teaching and learning L. Kajee, L. and S. Falconer
K10031	Right System in Islam Hamid Kordnejad
K10034	The Ownership and Use of New Human Capital among Orang Kuala in Malaysia and its Relation with Economic Empowerment W. A. Amir Zal
K10039	Comparative Investigating in the paradigm of transference of science The case Andalusia

	at the end of medieval Mohammad Reza Shahidipak
K10044	Exploring Technology and Surveillance in Margaret Atwood's Oryx and Crake Maryam Kouhestani
K10045	The Roles of Media in Realising 'Unity in Diversity' Hanita Hassan, Hadina Habil, Noor Aireen Ibrahim
K10048	The effect of workplace office ergonomics intervention on reducing neck and shoulder complaints and sickness absence Norashikin Mahmud, Dianna T Kenny and Hamidah Ab. Rahman
K10049	Challenges and Barriers for International Students in Romania Narcisa Tirban, Laura Rebeca Precup Stiegelbauer, Paula-Andreea Onofrei, Teodor Pătrăuță
K10050	The Role of Transformational Leader to Safety Performance in Malaysia's Automotive Industry Shah Rollah Abdul Wahab, Ishak Mad Shah and Durrishah Idrus
K10055	"Music and the Politics of War: George Crumb's 'Black Angels' and the Vietnam War" Ang-Cheng Kris Ho and Victor J. Rodriguez
K10056	Service innovation of Postal and Courier Services in Malaysia: Will it lead to customer responsiveness? Alminnourliza Noordin, Norlena Hasnan and Nor Hasni Osman
K10063	A Comparative Study of Reader versus Writer Responsibility in Persian and English Research Articles Afsaneh Ahmadi Heidari, Pushpa. V.K
S10064	Women's Social Capital And Social Network In Iran Mojdeh Kiani
K10066	Nation Branding as the Manifestation: Examining the Framework of the Governmental Hierarchy for the Safeguarding of the Intangible Cultural Heritage in Indonesia Vita Amalia Puspamawarni

19:00 , 30 June 2012

Dinner Banquet

Seogwipo KAL Hotel

http://english.kalhotel.co.kr/file/seogwifo_comany01_1.asp

Welcome to Seogwipo KAL Hotel, where the exotic surroundings are magically harmonized with cozy rooms, which will make your honeymoon or travel with your loved ones an unforgettable experience.

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Other facilities include four function room that can accommodate from family gatherings to large size business meetings, Korean, Japanese and Western cuisine restaurants and buffet restaurant where you can enjoy beautiful view of Pacific Ocean, fitness center, jogging track, making Seogwipo KAL Hotel an unparalleled resort hotel in the Jeju Island.

Location: 486-3 Topyeong-dong, Seogwipo-city, Jeju-do (KOREA)

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Reservations : 82-2-310-6677, Fax : 82-64-733-9377

Internet Home Page : www.kalhotel.co.kr

E-Mail Address : kalhotel@airtotalsvc.com



2012

September 28-29, 2012

2012 3rd International Conference on Humanities, Historical and Social Sciences Phnom Penh , June 25, 2012

2012 IEDRC JEJU ISLAND CONFERENCES

(CHSS 2012)	Cambodia	
2012 2nd International Conference on Education, Research and Innovation (ICERI 2012)	Phnom Penh , Cambodia	June 10, 2012
2012 2nd International Conference on Business and Economics Research (ICBER 2012)	Phnom Penh , Cambodia	June 10, 2012
October 27-28, 2012		
2012 2nd International Conference on Humanities, Society and Culture (ICHSC 2012)	Hong Kong	July 5, 2012
2012 International Conference on Financial Theory (ICFT 2012)	Hong Kong	June 15, 2012
2012 3rd International Conference on E-business, Management and Economics (ICEME 2012)	Hong Kong	June 20, 2012
2012 3rd International Conference on Business, Economics and Tourism Management (CBETM2012)	Hong Kong	June 20, 2012
November 24-25, 2012		
2012 3rd International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS 2012)	Bangkok, Thailand	July 10,2012
2012 International Conference on Ethics in Human Research (ICEHR2012)	Bangkok, Thailand	July 10,2012
2012 2nd International Conference on History and Society Development (ICHSD 2012)	Bangkok, Thailand	July 15,2012
2011 2nd International Conference on Information and Finance (ICIF 2012)	Bangkok, Thailand	July 15,2012
December 22-23, 2012		
2012 3rd International Conference on Economics, Business and Management (ICEBM 2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 2nd International Conference on Languages, Literature and Linguistics (ICLLL 2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
2012 International Conference on Sociality and Humanities (ICOSH2012)	Kuala Lumpur, Malaysia	Aug. 10, 2012
December 29-30, 2012		
2012 International Conference on Business, Management and Governance (ICBMG 2012)	Hong Kong	Sep. 10, 2012
2012 International Conference on Humanity, Culture and Society (ICHCS 2012)	Hong Kong	Sep. 10, 2012