

# 2013 IEDRC INDONESIA CONFERENCES SCHEDULE

Jakarta, Indonesia, July 13-14, 2013

Co-Sponsored by



<http://www.iedrc.org/>

## Registration Only: July 13, 2013 (Saturday)

### Pullman Jakarta Central Park

10: 00 – 12: 30	Arrival and Registration
13: 30 - 17: 00	

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.
- (5)The organizer won't provide accommodation, and we suggest you make an early reservation.
- (6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on July 14, 2013.

## Conference: Morning, July 14, 2013 (Sunday)

Venue: Drexel

09:30-09:40	<p>Opening Remarks  <i>Prof. Gary E. Swanson</i>                      University of Northern Colorado, USA</p>
09:40-10:20	<p>Keynote Speaker Speech 1  <i>Prof. Gary E. Swanson</i>                      University of Northern Colorado, USA  <b>Title:</b> Opportunities and Challenges in today's "Brave New World"  <b>Abstract:</b> We now know more than ever before - we are constantly inundated with information, bombarded by facts, data, and news. Innovation in information technologies has thrust us into an era of democratic media in which almost everyone can have immediate access to news and information, and become creators and contributors in the journalistic enterprise. As a result, news and information now move in unconventional ways with sometimes unpredictable consequences. How do we filter out and determine the critical information that we need to know?</p>
10:20-10:50	Coffee Break & Photo Session

10:50-11:30	Keynote Speaker Speech 2 <b>Prof. Amang (Song-Kyoo) Kim</b> W. SyCip Graduate School of Business ASIAN INSTITUTE OF MANAGEMENT Market, Philippines
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12:00 – 13:30	Lunch
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### Afternoon, July 14, 2013 (Sunday)

#### SESSION – 1

Venue: Drexel

Session Chair: **Prof. Gary E. Swanson**

Time: 13:30-15:30

ID	Title+name
<b>Part A</b>	<b>Information and Financial Engineering</b>
X10004	Composite Indicators for Data Mining: A New Framework for Assessment of Prediction Classifiers Shahid Anjum
X10006	Current Issues of Reorganization Process in the Czech Republic Monika Randáková, Jiří Strouhal, Jiřina Bokšová
X10013	Islamic and Conventional Equity Fund Rating Performance withalReturn, Sharpe, Modified Snail Trail, and Morningstar Rating Groundwork A. F. Hartono, S. Soekarno, and S. M Damayanti
<b>Part B</b>	<b>Knowledge, Culture and Society</b>
C00001	The role of library within the management of QA in Higher Education Institution – Romania`s case Andra SECELEANU and Aurel PAPARI
C00005	Annual Performance Planning Information System with Enterprise Architecture Modelling the Secretariat of the Central Java Province Parliament Used Framework Togaf Ginanjar Wiro Sasmito
C00014	Factors Influencing the Intention to Donate Blood: the Application of the Theory of Planned Behavior Nur Zainie Abd Hamid, Rohaida Basirudin and Narehan Hassan
C00016	Feed Forward Control System, Organizational Learning And Business Unit Performance Tubagus Ismail

C00022	An Empirical Investigation of Culture and Guanxi Actions between China and Japan Jingjing Gong and Sadami Suzuki
C00027	Entrepreneurial Social Competence And Entrepreneurial Orientation To Build SME'S Business Network And Business Performance Meutia
C10003	Unmediated Religion: Individualism, the Mediatic Revolution, and the New Religious Deal Patrick Laude

**SESSION –2**

Venue: Hamilton

Session Chair: *Patrick Laude*

Time: 13:30-15:30

ID	Title+name
C10004	Corporate Community Engagement: Literature search for construct validation. A case of the extractive industry in Zimbabwe Pumela Msweli, Tawaziwa Wushe and Wedzerai C Mandudzo
C10009	Validity and Reliability of the Management Communication Style Scale Abdul Aziz Rozilah, Mokhtar Muhammad and Norlida Kamaluddin
C10010	Cognitive Effects In Relationship Budgetary Participation and Job Performance: A Case Study of Manufacturing Industry in Banten, Indonesia Imam Abu Hanifah
C10011	Agency, Interest and Domestic Institutional Change: A Comparative History of Reform Experiences in the Philippines and Taiwan Julius Lopez Porley
C10013	Sugar Price Analysis in Indonesia Kumara Jati, A. Md., S. Sos., M.S.E.
C10015	The Disciplinary Power of Museums Ka Tat Nixon Chen
C10016	Adhocracy Culture Support and Leader's Working Creativity Aan Khurosani
C10018	Virtue Theory, Relativism and Survival J. Grcic
C10020	How Intellectual Stimulation Effects Knowledge Sharing, Innovation and Firm Performance Fauji and Mira Maulani Utami
C10026	Personal Knowledge Management 2.0 Mery Citra Sondari

15:30 – 16:00

Coffee Break

**SESSION – 3**

Venue: Drexel

Session Chair:

Time: 16:00-18:00

ID	Title+name
<b>Part A</b>	<b>Trade, Economics and Finance</b>
CF3001	Evaluating Influential Factors in Event Quality Using DEMATEL Method Wen-Tsann Yang, Wen-Hua Liu, Hsin-Hsien Liu, Lanasari
CF3002	Macroeconomic Structural Change in Indonesia: in The Period of 1990 to 2011 Muhammad Yunanto and Henny Medyawati
CF3004	Factors Influencing Customer Loyalty Toward Online Shopping Sri Astuti Pratminingsih, Christina Lipuringtyas, and Tetty Rimenta
CF3006	Demystifying the Growth Story of Indian Passenger Car Industry Utpal Chattopadhyay
CF3007	Strategic Direction toward Internationalization Business & Management Education Dyah Kusumastuti
CF3008	Logistics Cost Accounting and Management in Malaysia: Current State and Challenge Sahidah Zakariah and Jaafar Pyeman
<b>Part B</b>	<b>Education and Management Technology</b>
N00004	ICT as a Didactic Tool and its Use in the Educational Process Martin Skutil, Martin Maněnová and Lucie Čermáková
N00005	Learning Achievement Based on Electronic Learning among Freshmen Nursing Students Napadon Leaudnakrob, Pisit Phuangnak, Kornwika Phromjuang, and Pisit Poltana
N00006	Mobile learning for ICT training: Enhancing ICT skill of teachers in Indonesia Iin Karmila Yusri and Robert Goodwin
N00012	The Effect of Utilization of Movie Media on Learning Achievement Related to the Western Civilization Learning among Freshmen Nursing Students Pisit Phuangnak, Kornwika Phromjuang, and Napadon Leaudnakrob

**SESSION – 4**

Venue: Hamilton

Session Chair: *Prof. Amang (Song-Kyoo) Kim*

Time: 16:00-18:00

ID	Title+name
N00018	New Process Design by Using Innovative Six-sigma Expansion Approach Song-Kyoo Kim
N00019	Engineering Students' Academic and On-The-Job Training Performance Appraisal Analysis Jake M. Laguador
N00020	Preliminary Study of Wii Remote-Based Interactive Desk Screen Usage in Universitas Multimedia Nusantara Dodick Z. Sudirman, Dymitri Y. Sarah
N00026	Application of the Fuzzy Delphi Method and the Fuzzy Analytic Hierarchy Process for the Managerial Competence of Multinational Corporation Executives Weng-Kun Liu
N00035	Dynamic Teaching of Kinematics of Particles and Python Ting-Sheng Weng, Meng-Hui Hsu, and Der-Ching Yang
N10006	Using Animated Pedagogical Agents in Introductory Object Oriented Programming Concept (Java) Adib Sarkawi, Aiza Johari, Adeline Engkamat and Ketty Chachil
N10012	Effects of HOTS Techniques through Modular Instructions in Teaching High School Chemistry in MSU-Balindong High School Anabelie Valdez, Solaiman Mangorsi, Vilma Hambre, Dayamun Magdara, and Maryam Manalundong
N10015	Utilizing ICT to Improve Influential Cooperative Learning Toward Student's Achievement in the Development of Course Content Organizing with Elaboration Model in Satya Wacana Christian University Salatiga 2012 Slameto
N10016	Service Quality Towards Customer Loyalty in Malaysia's Domestic Low Cost Airline Services Nor Sara Nadia Muhamad Yunus, Jamil Bojei, Wan Edura Wan Rashid
N10022	In-service Teacher Professional Development Arrangements for Technology Integration: Some Critical Considerations Muhammad Fauzan Ansyari
N10032	The Capability of Integrated Problem-Based Learning In Improving Students' Level of Creative-Critical Thinking Elnetthra Folly Eldy, Fauziah Sulaiman

<b>July 14, 2013 19:00</b>	<b>Closing Ceremony</b>
	<b>Dinner</b>

**Instructions for Oral Presentations**

**Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader)  
Projectors & Screen  
Laser Sticks

**Materials Provided by the Presenters:**

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

**Conference Hotel**

**Pullman Jakarta Central Park**

<http://www.pullmanjakartacentralpark.com/>

**The Hotel**

Welcome to Pullman Jakarta Central Park, the first and the newest five star international hotel in West Jakarta, which is distinctively designed with an “Industrial Raw” concept, a cross between a modern museum and a designer signature hotel. Located in Podomoro City Super Block, it occupies a strategic location for both business and leisure travelers in West Jakarta’s most dynamic city. Only 25 minutes from Jakarta International Airport, Soekarno – Hatta.

While its convenience for business persons is unrivaled, Jakarta’s newest upscale hotel is also adjacent to Central Park Mall, the extraordinary shopping icon in Asia, who has won several international award winning prestigious achievements such as: Highly Commended Retail Development in Asia Pacific and The Best Retail Development in Indonesia by Asia Pacific Property Awards 2011 in association with Bloomberg Television and as the finalist of ‘The Best Innovative Design & Development of a New Retail Project’ on ICSC – Asia Pacific Shopping Center Awards 2011 and has been shortlisted for a World Architecture Festival Award in the Shopping (including mixed use) and Shopping Centers (large) category.

The latest Pullman room signatures, that would stand the test of time, are starting from high floors, so that each room has a view of the best in each side. Featuring a contemporary design, a combination of grey tones and rich woods, our 317 rooms including are 55 Suites comprise 54 Executive Suites and 1 spacious Central Park Suite with unrivaled city skyline views. Rooms are dashingly appointed with sleek and stylish furniture with the latest high-tech amenities. All of these are enhanced by floor-to-ceiling window through which spectacular city views add to a wondrous experience in Jakarta. The hotel is ideal for business and leisure travelers who look for an exceptional experience stay in Jakarta.

Apart from leisure, Pullman Jakarta Central Park is introducing a fresh approach to the planning of meetings, conventions, seminars and incentive events. The hotel's 5172 sqm of meeting and function spaces include a spectacular Grand Ballroom, 6 meeting rooms, a spacious roof top garden and a pre-function area, where flexible configurations can be provided for events requiring 50 to 4586 sqm. Extensive line up of dining and entertainment facilities are available at the hotel, including Sky Terrace Garden which offers spectacular view of Jakarta. Collage all day dining for a trendy atmosphere with live cooking shows on a culinary journey. Bunk Lobby Lounge, an interactive and cozy space to chill-out as well as Fit and Spa that offers full range facilities to relax your body.

**Pullman Jakarta Central Park**  
**Podomoro City**  
**Jl. Let. Jend. S. Parman Kav. 28**  
**Jakarta 11470**  
**Tel. +62 (21) 29 20 00 88**  
**Fax. +62 (21) 29 20 00 99**  
**Email [h7536-sb3@accor.com](mailto:h7536-sb3@accor.com)**  
**[www.pullmanjakartacentralpark.com](http://www.pullmanjakartacentralpark.com)**



<b>2013</b>		
<b>September 28-29, 2013</b>		
2013 3rd International Conference on Education, Research and Innovation (ICERI2013)	Bandar Seri Begawan, Brunei Darussalam	July 25, 2013



2013 IEDRC INDONESIA CONFERENCES

2013 3rd International Conference on Business and Economics Research (ICBER2013)	Bandar Seri Begawan, Brunei Darussalam	July 25, 2013
2013 4th International Conference on Humanities, Historical and Social Sciences (CHHSS2013)	Bandar Seri Begawan, Brunei Darussalam	July 25, 2013
<b>October 14-15, 2013</b>		
International Conference on Psychological, Behavioral and Science (ICPBS2013)	Paris, France	July 30, 2013
2013 International Conference on e-Business and e-Commerce Management (ICBCM2013)	Paris, France	July 30, 2013
2013 International Conference on Media and Film Studies(ICMFS2013)	Paris, France	July 30, 2013
<b>October 19-20, 2013</b>		
2013 3rd International Conference on Humanities, Society and Culture (ICHSC2013)	Jeju Island, South Korea	June 10, 2013
2013 2nd International Conference on Financial Theory (ICFT2013)	Jeju Island, South Korea	June 15, 2013
2013 4th International Conference on Business, Economics and Tourism Management (CBETM2013)	Jeju Island, South Korea	June 20, 2013
2013 4th International Conference on E-business, Management and Economics(ICEME2013)	Jeju Island, South Korea	June 25, 2013
<b>October 28-29, 2013</b>		
2013 International Conference on Aviation Engineering and Management(ICAEM2013)	Hong Kong	July 10, 2013
2013 International Conference on Industrial and Production Engineering(ICIPE2013)	Hong Kong	July 25, 2013
2013 International Conference on Sport and Exercise Science (ICSES2013)	Hong Kong	July 20, 2013
<b>November 18-19, 2013</b>		
2013 3rd International Conference on History and Society Development (ICHSD2013)	London, UK	July 1, 2013
2013 2nd International Conference on Ethics in Human Research (ICEHR2013)	London, UK	July 5, 2013
2013 4th International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS2013)	London, UK	July 10, 2013
2013 3rd International Conference on Information and Finance (ICIF2013)	London, UK	July 20, 2013
<b>November 25-26, 2013</b>		
2013 International Conference on Contemporary Marketing and Management (ICMCM2013)	Bangkok, Thailand	July 20, 2013

2013 IEDRC INDONESIA CONFERENCES

2013 International Conference on Behavioral and Educational Psychology (ICBEP2013)	Bangkok, Thailand	July 25, 2013
2013 International Conference on Sustainable Tourism Management (ICSTM2013)	Bangkok, Thailand	July 30, 2013
<b>December 8-9, 2013</b>		
2013 3rd International Conference on Languages, Literature and Linguistics (ICLLL2013)	Sydney, Australia	July 10, 2013
2013 4th International Conference on Economics, Business and Management (ICEBM2013)	Sydney, Australia	July 15, 2013
2013 2nd International Conference on Sociality and Humanities (ICOSH2013)	Sydney, Australia	July 20, 2013
<b>December 29-30, 2013</b>		
2013 International Conference on Financial and Management Science (ICFMS2013)	Kuala Lumpur, Malaysia	Aug. 1, 2013
2013 2nd International Conference on Business, Management and Governance (ICBMG2013)	Kuala Lumpur, Malaysia	Aug. 5, 2013
2013 2nd International Conference on Humanity, Culture and Society (ICHCS2013)	Kuala Lumpur, Malaysia	Aug. 15, 2013
<b>2014</b>		
<b>January 13-14, 2014</b>		
2014 5th International Conference on e-Education, e-Business, e-Management and E-Learning (IC4E2014)	Toronto, Canada	Sep.5, 2013
2014 3rd International Conference on Economics Marketing and Management (ICEMM2014)	Toronto, Canada	Sep.10, 2013
2014 3rd International Conference on Government, Law and Culture (ICGLC2014)	Toronto, Canada	Sep.5, 2013
<b>January 24-25, 2014</b>		
ICAHS 2014 International Conference on Advances in History of Sciences (ICAHS2014)	Riyadh, Saudi Arabia	Sep.30, 2013
2014 International Conference on Culture, Knowledge and Society (ICCKS2014)	Riyadh, Saudi Arabia	Sep.30, 2013
2014 International Conference on Economics and Business Administration (ICEBA2014)	Riyadh, Saudi Arabia	Sep.30, 2013
<b>February 15-16, 2014</b>		
2014 3rd International Conference on Economics Business and Marketing Management (CEBMM2014)	Hong Kong	Oct., 1 2013
2014 3rd International Conference on Education and Management	Hong Kong	Oct., 5 2013

2013 IEDRC INDONESIA CONFERENCES

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Innovation (ICEMI2014)		
2014 International Conference on Linguistics, Literature and Arts (ICLLA2014)	Hong Kong	Oct., 10 2013
<b>February 22-23, 2014</b>		
2014 International Conference on Advances and Management Sciences (ICAMS2014)	Barcelona, Spain	Oct., 25 2013
2014 International Conference on Innovation in Economics and Business (ICIEB2014)	Barcelona, Spain	Oct., 25 2013
2014 International Conference on Education and Psychological Sciences(ICEPS2014)	Barcelona, Spain	Oct., 25 2013



<http://www.iceri.org/>

2013 3rd International Conference on Education, Research and Innovation- ICERI 2013, will be held during September 28-29, 2013, in Bandar Seri Begawan, Brunei Darussalam. ICERI 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Education, Research and Innovation, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Education, Research and Innovation and related areas.

**All papers for the ICERI 2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.**

**One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on September 29, 2013.**

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through <https://www.easychair.org/account/signin.cgi?conf=iceri2013> or via email [iceri@iedrc.org](mailto:iceri@iedrc.org).

## Important Date

### Important Date

**Paper Submission (Full Paper)**

Notification of Acceptance

Final Paper Submission

Authors' Registration

ICERI 2013 Conference Dates

**Before July 25, 2013**

On August 5, 2013

Before August 20, 2013

Before August 20, 2013

September 28 - 29, 2013



<http://www.icber.org/>

The 3rd International Conference on Business and Economics Research - ICBER 2013, will be held during September 28-29, 2013, in Bandar Seri Begawan, Brunei Darussalam. ICBER 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Business and Economics Research, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Business and Economics Research and related areas.

**All papers for the ICBER 2013 will be published in the IJTEF (ISSN: 2010-023X) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.**

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Notification of Acceptance  
Final Paper Submission

Before July 25, 2013  
On August 5, 2013  
Before August 20, 2013

Authors' Registration  
ICBER 2013 Conference Dates

Before August 20, 2013  
September 28 - 29, 2013



<http://www.ipedr.com/chss/>

The International Conference on Humanities, Historical and Social Sciences - CHHSS, will be held during September 28-29, 2013, in Bandar Seri Begawan, Brunei Darussalam. CHHSS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Humanities, Historical and Social Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Humanities, Historical and Social Sciences and related areas.

**All papers for the CHHSS 2013 will be published in the (IJSSH, ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.**

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## Important Date

### Important Date

Paper Submission (Full Paper)

Before July 25, 2013

Notification of Acceptance

On August 5, 2013

Final Paper Submission

Before August 15, 2013

Authors' Registration  
CHHSS 2013 Conference Dates

Before August 15, 2013  
September 28 - 29, 2013



<http://www.icpbs.net/>

2013 International Conference on Psychological, Behavioral and Science - ICPBS 2013, will be held during October 14-15, 2013, in Paris, France. ICPBS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological, Behavioral and Science, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Psychological, Behavioral and Science and related areas.

All papers for the ICPBS 2013 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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## Important Date

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Notification of Acceptance  
Final Paper Submission

Before July 30, 2013  
On August 20, 2013  
Before September 5, 2013

Authors' Registration  
ICPBS 2013 Conference Dates

Before September 5, 2013  
October 14-15, 2013



<http://www.icbcm.net/>

2013 International Conference on e-Business and e-Commerce Management - ICBCM 2013, will be held during October 14-15, 2013, in Paris, France. ICBCM 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of e-Business and e-Commerce Management, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in e-Business and e-Commerce Management and related areas.

All papers for the ICBCM 2013 will be published in the IJEEEE (ISSN: 2010-3654) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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## Important Date

Paper Submission (Full Paper)  
Notification of Acceptance  
Final Paper Submission

Before July 30, 2013  
On August 20, 2013  
Before September 5, 2013



Authors' Registration  
ICBCM 2013 Conference Dates

Before September 5, 2013  
October 14-15, 2013



<http://www.icmfs.org/>

2013 International Conference on Media and Film Studies - ICMFS 2013, will be held during October 14-15, 2013, in Paris, France. ICMFS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Media and Film Studies, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Media and Film Studies and related areas.

**All papers for the ICMFS 2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.**

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